



# WAREHOUSE AND STORE STOCK COUNTS TO IMPROVE STOCK FLOW MANAGEMENT

**Case Study:** Warehouse Count – Sports Merchandising Retailer

A sports merchandising retailer needed support from RGIS to perform a **full inventory of the logistic warehouses and stores** to update total stock levels and improve stock flow management

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## Case Study: Warehouse Count – Sports Merchandising Retailer

Based in Milan, a company that manages the mail order of sports merchandising, required the support of RGIS. The company currently specialises in e-commerce, brick and mortar stores, event merchandising and product development. The sport merchandising retailer is the official licensee and/or retail partner of various important sports brands, including the main Italian football and basketball teams. They have a total of four warehouses and nine flagship stores under control.

### REQUIREMENT

The issue the sports merchandising retailer had was that stock was being continually moved between the warehouses and stores, with no internal procedures to adhere to, so the accuracy of stock was poor. The customer needed to perform **inventories of logistics warehouses in order to gain back control of the stock**, so required RGIS to provide the following:

- Complete a **full stock count of the four logistic warehouses**
- Complete a **full stock count of the stores**
- **No disruption** to business, staff or customers
- **Accurate and reliable** data reporting
- No counts to take place on match days

### SOLUTION

The sports merchandising retailer partnered with RGIS to complete the **full stock inventory of warehouses and stores project**, and RGIS provided the following:

- Initial site visits took place in order to provide the most **efficient solutions**
- Scheduled a team of approximately **22 experienced RGIS auditors** for counting the warehouses
- Scheduled a team of approximately **9 experienced RGIS auditors** for counting the stores
- **Store inventories were conducted during blackout days**, when no matches and competitions were taking place, so not to disrupt the business or staff

### RESULTS

The sports merchandising retailer found by outsourcing the **full stock inventory of warehouses and stores project** to RGIS, the following results were achieved:

- Accurately counted approximately **85,000 boxes**
- The customer was **very satisfied with the accuracy** of the counts, and all data was updated on the customer's system
- The customer was able to **identify frozen stock**, due to bad rotation
- **Stock flow management was then improved** by the customer throughout the warehouses and stores allowing them to manage frozen or older products and pallets efficiently

By partnering with RGIS, the sports merchandising retailer had all **stock accurately counted** which allowed them to **manage stock flow more efficiently** across all warehouses and stores



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Warehouse and  
Store Audit



Information Gathering



Accurate Data



Detailed Reports



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