



QUICK STORE RESETS AND PLANOGRAM COMPLIANCE

Case Study: Retail Services – Nationwide Retailer

A nationwide retailer required the support of RGIS to complete a **reset project of their frozen food section** within all stores

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A major nationwide retailer with stores across the UK and Ireland was resetting the frozen food section in all stores.

REQUIREMENT

The nationwide retailer was looking for a merchandising partner to provide the following services:

- The frozen food section needed to be set up with a **planogram**, adding and removing items as directed
 - **Re-tag all shelves** in the frozen food section
- RGIS needed to work directly with the retailer's in-house team to complete the project. With stores around the country included in the reset, **consistency and efficiency** were key to the customer.

SOLUTION

RGIS provided staff from all district offices nationwide. Merchandisers worked **efficiently and cooperatively** to carry out the project.

- **Local experienced teams** were allocated from each relevant district office
- The local teams executed the **planograms and store resets** on all retail locations
- All **shelves were re-tagged** in the frozen food section as requested

RESULTS

The project was completed **on time and on budget**. The customer was **very satisfied** with the results and store employees enjoyed working with RGIS teams.

- Secured **new item distribution**
- Set up frozen food sections to **planogram**
- Set up **product placement**
- Completed within **tight deadline**
- The customer was able to focus most of their employees on sales-driven activities



The national retailer found that partnering with RGIS meant the **store reset was completed within a tight time-frame** with **consistency across all stores**



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Planogram



Shelf Tagging



Accurate Data



Fast Turnaround



CONTACT **RGIS** TODAY TO SEE HOW WE CAN HELP YOU

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