DISCOUNT SUPERMARKET CHAIN STORE RESETS

Case Study: Retail Services – Discount Supermarket Chain

A global discount supermarket chain, needed **support with store resets** rather than using the existing internal staff

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Case Study: Retail Services – Discount Supermarket Chain

A global discount supermarket chain, that operates over 10,000 stores across Europe and the United States required the support of RGIS. The supermarket chain takes great pride in providing customers with the highest quality products at the lowest possible prices and work closely with suppliers to make this possible.

REQUIREMENT

The discount supermarket chain needed support with store resets rather than using the existing internal staff, so required RGIS to provide the following:

- To complete **store resets during opening hours** without causing disruption to business, staff or customers
- **Compliance set by planogram** provided by head office
- **Move stock** to new locations

SOLUTION

The discount supermarket chain partnered with RGIS to complete the **store reset project**, and provided the following:

- Scheduled teams of **four experienced RGIS auditors** per store
- **Identified stock groups** that needed to be moved
- **Removed stock and price cards** from shelves that were being moved
- Used planogram provided to **relocate stock to a new location** in-store
- **Replaced stock on shelves with price cards** in the new correct location

RESULTS

The discount supermarket chain found that by outsourcing the complete the **store reset project** to RGIS, the following was achieved:

- All resets were completed in **one day per store**
- All resets conducted **during opening hours** without disruption to business, staff or customers
- In-store staff could continue with daily duties
- **Store compliance** was completed across the store estate

By partnering with RGIS, the discount supermarket chain found that **store compliance was completed** across the store estate with all **resets completed in one day per store**

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People Services | Stock Relocation | Store Preparation | Fast Turnaround

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