



DISCOUNT HYPERMARKET STORE COUNTS

Case Study: Retail Inventory – Discount Hypermarket Chain

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A chain of discount hypermarkets offering a range of general merchandise products required the support of RGIS. The discount hypermarket chain currently has more than 110 stores in the Republic of Ireland, Spain and Poland, and are designed to help families save money every day, providing great brands at the price people can afford.



REQUIREMENT

The discount hypermarket chain needed a solution to **count stock in all stores due to the ambitious growth plan** they have, so required RGIS to provide the following:

- **Accurately count all 48 stores**
- Counts to be **completed twice a year**
- All stock to be counted on **sales floor and back rooms**



SOLUTION

The discount hypermarket chain partnered with RGIS to complete the **full estate stock count project**, and RGIS provided the following:

- RGIS teams let the stores know what **preparation was required in advance** to enable an accurate count, especially preparation of the back rooms
- RGIS scheduled **one supervisor and 15 experienced auditors** per store
- Completed the count of the **sales floor and backroom within eight hours**



RESULTS

The discount hypermarket chain found by outsourcing the **full estate stock count project** to RGIS, the following results were achieved:

- An average of **175,000 units were accurately counted per store**
- All stores were counted within the customer's requested time frame
- The customer experienced **improved behaviours from all the stores**, due to RGIS being contracted to provide stocktakes twice a year



By partnering with RGIS, the discount hypermarket chain had an average of **175,000 units accurately counted per store** and found **improved behaviours from all the stores**, due to RGIS being contracted to provide stocktakes twice a year



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Stock Count



Accurate Data



Fast Turnaround



Improved Behaviours



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