



DEDICATED TEAM FOR A FULL STORE LAYOUT PROJECT

Case Study: Retail Store Survey – National Supermarket Retailer

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A well-known national supermarket was in the process of implementing an integrated category management suite of software from JDA. In order to maximise the return on investment, the retailer determined a need to perform a full store layout survey on the fixtures and space within the entire chain of more than 400 stores.

REQUIREMENT

A national supermarket retailer required a **full store layout survey of 400 stores** to enable the update of category management software.

The national supermarket retailer required RGIS to provide the following:

- **Meet a compressed timeline** without disrupting business
- Provide **quality and reliable deliverables** on-time with added value
- Have **extensive survey experience** with top ten leading retailers and cost-effective solutions

SOLUTION

The national supermarket retailer partnered with RGIS to complete the **full store layout survey project**, and RGIS provided the following:

- RGIS project team partnered with key members of the customers internal project team from the start to **collaborate on the content and timelines**
- Dedicated a **skilled RGIS team and experienced supervisor** on-site throughout the project time
- After a thorough QA process, provided **photos, store attributes, fixture locations and space of all stores**
- Ensured proper flow of **fixture and space data** from the survey project directly into the new database

RESULTS

The national supermarket retailer found by outsourcing the **full store layout survey project** to RGIS, the following results were achieved:

- Completed **store surveys across 400 locations** within the deadline and budget
- RGIS was able to successfully navigate existing processes and project plans with **minimal disruption to the business** and in-store customer experience
- RGIS maintained store performance and **efficiently conducted store planning** in a timely manner
- The **on-time completion of the full store layout project** allowed the retailer to meet the commitments to other stakeholders within the company
- The retailer received **quality CAD and JDA floor plans** to support the pre-existing JDA implementation



By partnering with RGIS, the national supermarket retailer found that the **on-time completion of the full store layout project** allowed the business to **meet the commitments to other stakeholders** within the company



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Store Planning



Store Survey



Accurate Data



Fast Turnaround



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